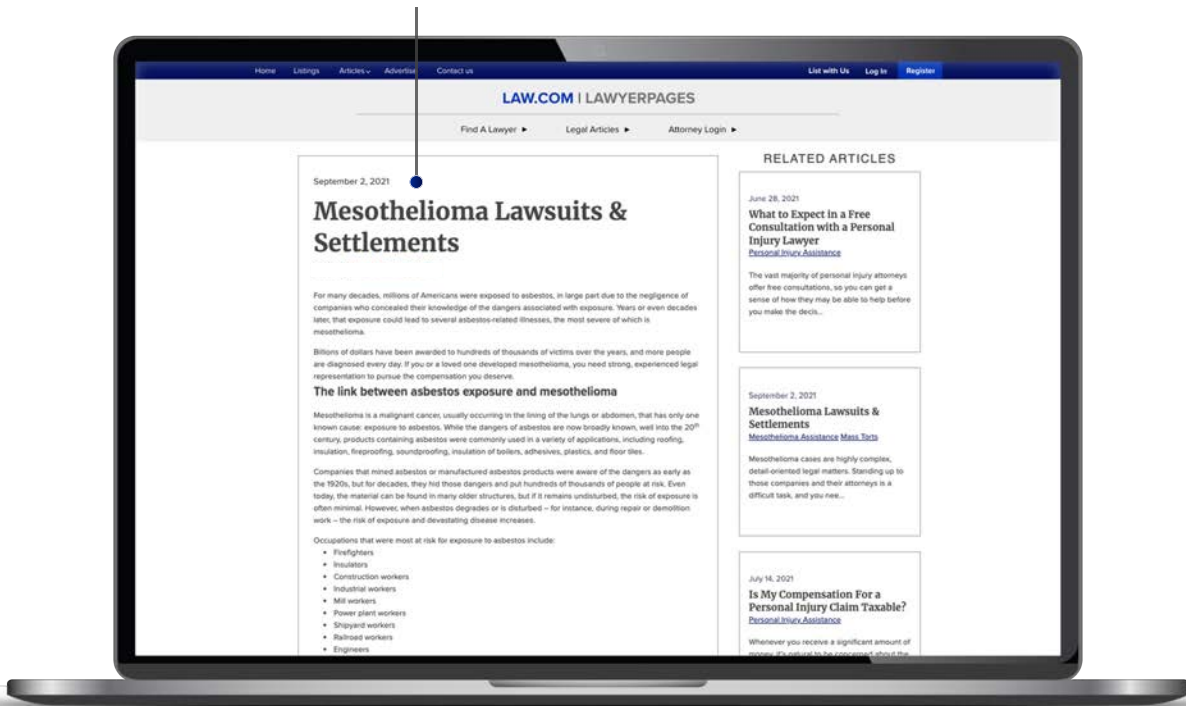
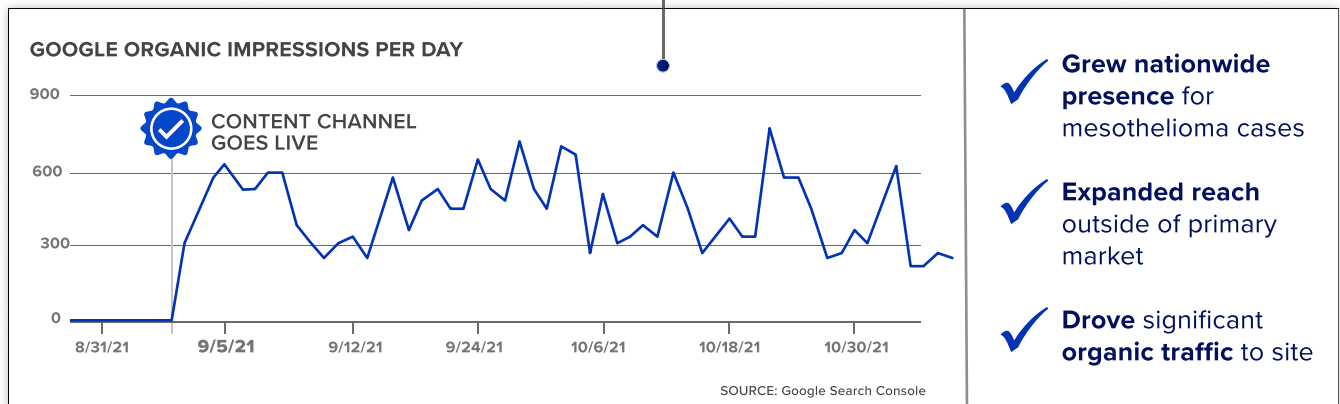


# Authoritative CONTENT CHANNEL

A law firm wanted to add to their 30 year-long success and create a **national presence** for mesothelioma cases.



They purchased a mesothelioma content channel on Law.com’s Lawyerpages, which **increased** their **organic presence locally** as well as **nationally**.



- ✓ **Grew nationwide presence** for mesothelioma cases
- ✓ **Expanded reach** outside of primary market
- ✓ **Drove significant organic traffic** to site